

"Weaving Communities Together"



CAROLINA THREAD TRAIL PRESENTATION TO

The Bicycle and Pedestrian
Coalition of York County
September 2, 2020













CAROLINA THREAD TRAIL EST. 2007

Catawba Lands
Conservancy is the lead
agency for the Carolina
Thread Trail

Shared staff and resources







HISTORY - "CONNECTING LIVES TO NATURE"



- Catawba Lands Conservancy is the local land trust dedicated to saving land and connecting lives to nature
- Lead agency for the Carolina Thread Trail
- Carolina Thread Trail non-profit leading the effort to create an interconnected trail system throughout 15 counties
- Catalyst for conservation trails facilitate open space and permanent land protection





ORIGINAL VISION 500 MILES

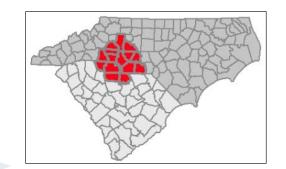


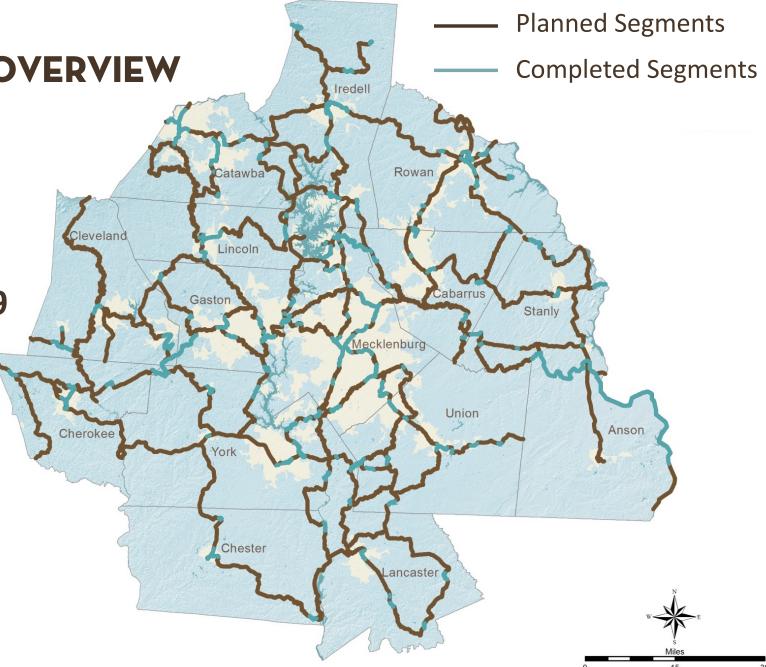




• York County Miles: 31.39

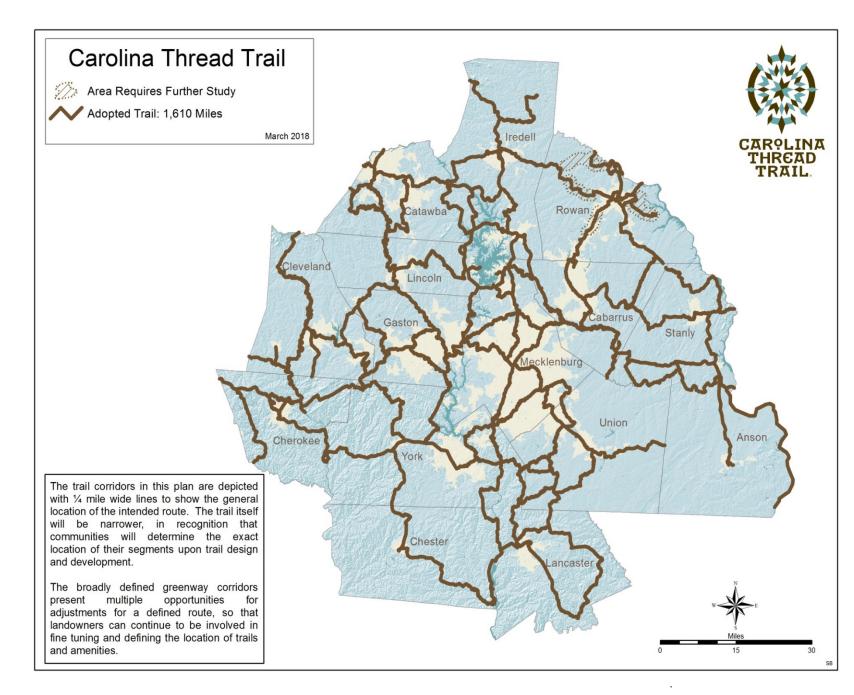
 Additional Blueway Miles: 180







- 2 States
- 15 Counties
- 1610 Planned Miles
 - Trails
 - Greenways
 - Blueways











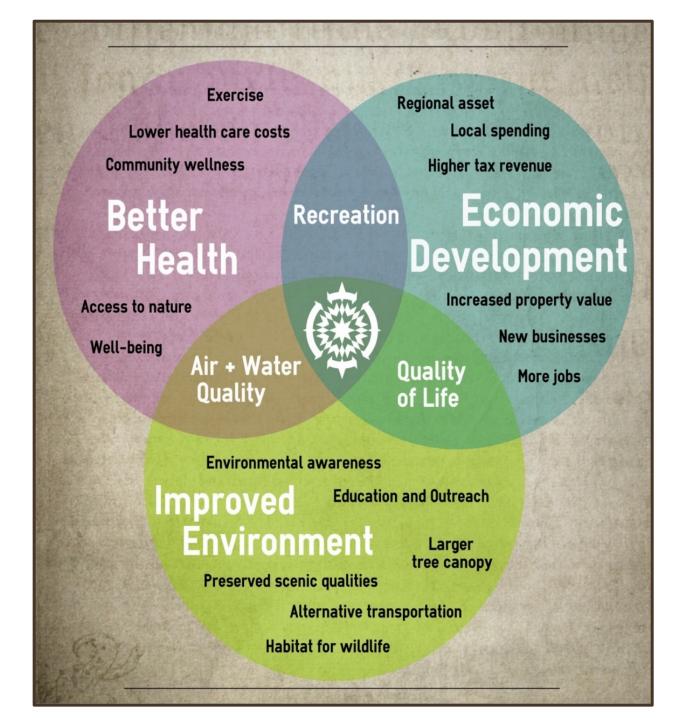
Provide grants to plan, acquire land and build trails

• Seek local, regional, state, and national funds











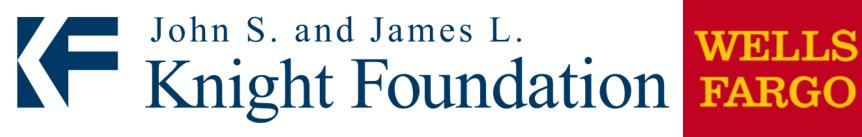


FOUNDING AND CONTINUING PARTNERS











Bank of America.



C.D. Spangler Foundation

TURNER FAMILY **FOUNDATION** a supporting foundation for the Foundation For The Carolinas

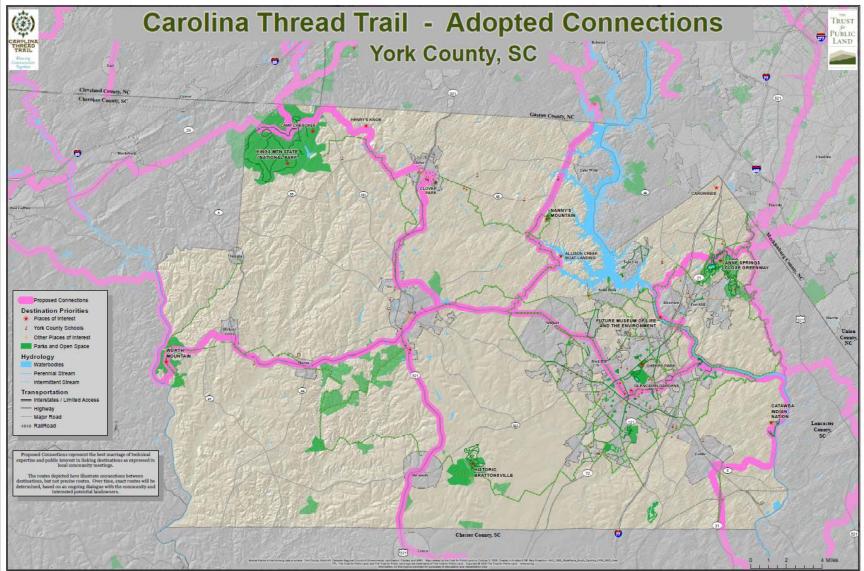






YORK COUNTY MASTER PLAN- ADOPTED IN 2009



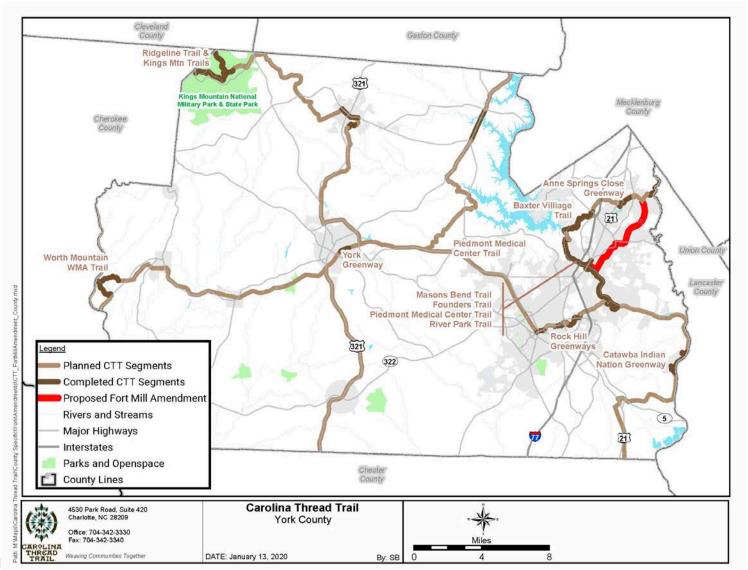






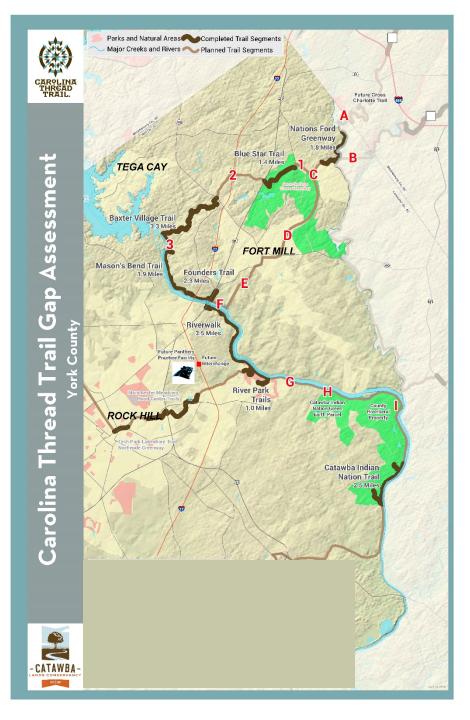
YORK COUNTY MASTER PLAN- AMENDMENT





- Master PlanAmendmentProcess
- Locally Driven
- Strategic
 opportunity to link
 regional
 destinations
- ASCG to Downtown Fort Mill









YORK COUNTY GAP ANALYSIS

- Identifying strategic corridors
- Build upon local momentum
- Add mileage to existing trail
- Partnerships and key stakeholders are critical

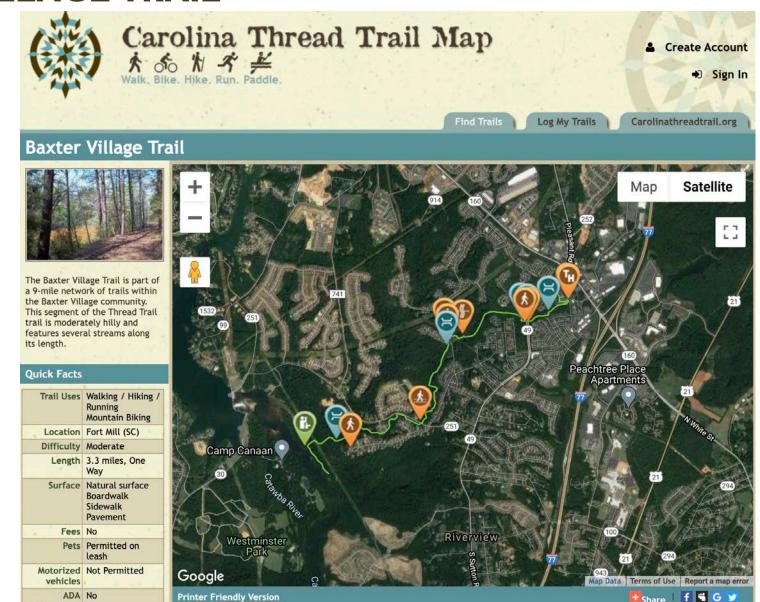






BAXTER VILLAGE TRAIL













BAXTER VILLAGE TRAIL

Fort Mill, SC

3.3 miles

Natural Surface Trail

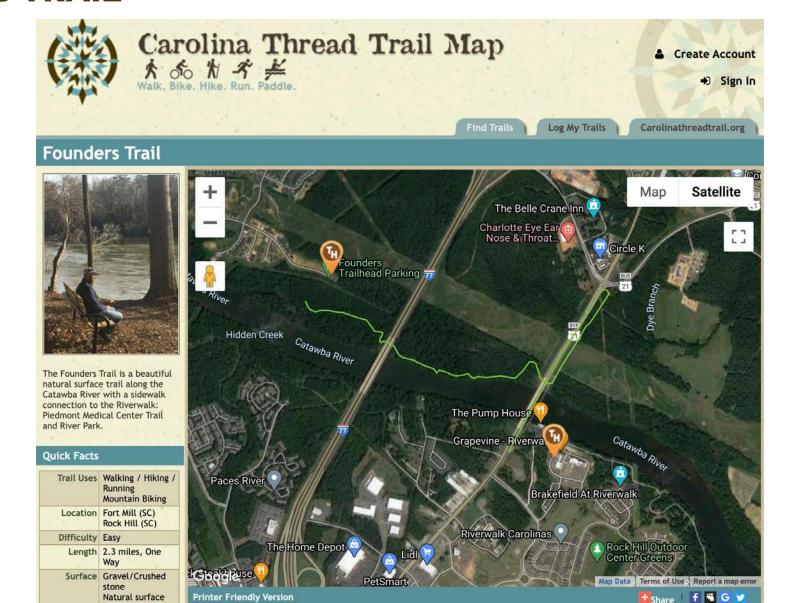






FOUNDERS TRAIL















FOUNDERS TRAIL

Rock Hill & Fort Mill, SC

2.3 Miles

Natural Surface Trail





RIVERWALK: PIEDMONT MEDICAL CENTER TRAIL













RIVERWALK: PIEDMONT MEDICAL CENTER TRA

Rock Hill & Fort Mill, SC

2.5 Miles

Paved Surface Trail

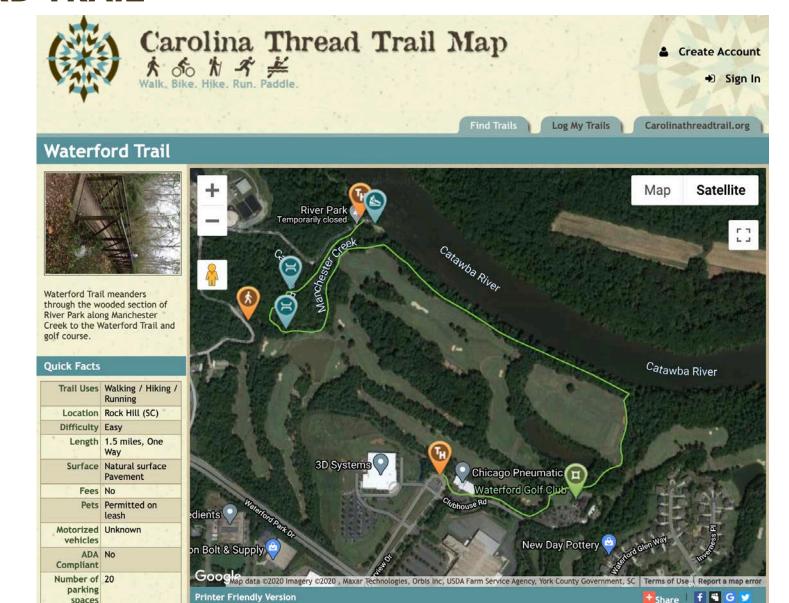






WATERFORD TRAIL















WATERFORD TRAIL

Rock Hill, SC

1.5 Miles

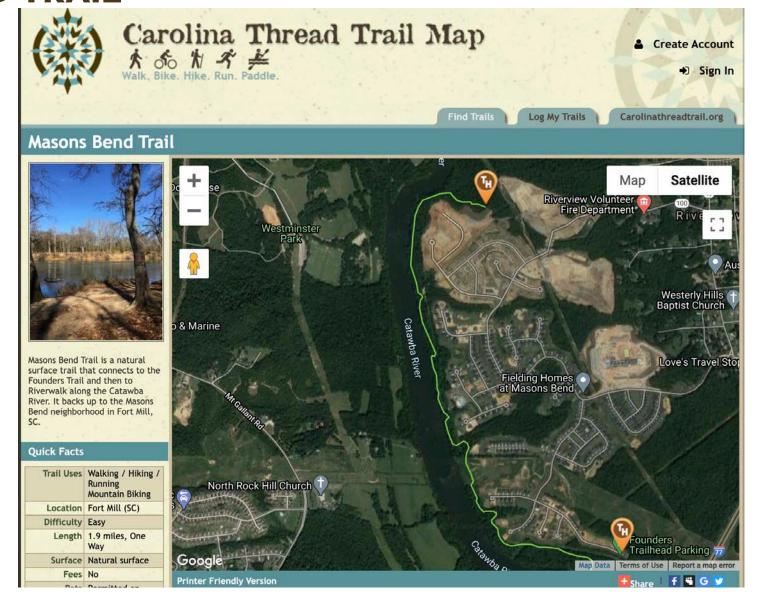
Natural Surface/Pavement





MASONS BEND TRAIL













MASONS BEND TRAIL

Fort Mill, SC

1.9 Miles

Natural Surface Trail

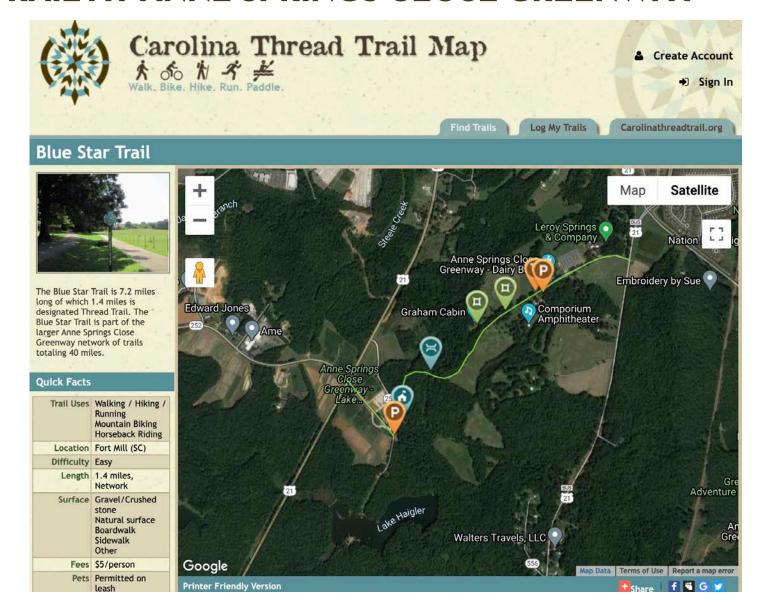






BLUE STAR TRAIL AT ANNE SPRINGS CLOSE GREENWAY













BLUE STAR TRAIL AT ANNE SPRINGS CLOSE GREENWAY

Fort Mill, SC 1.4 Miles

Natural Surface/Mixed Surface Trail

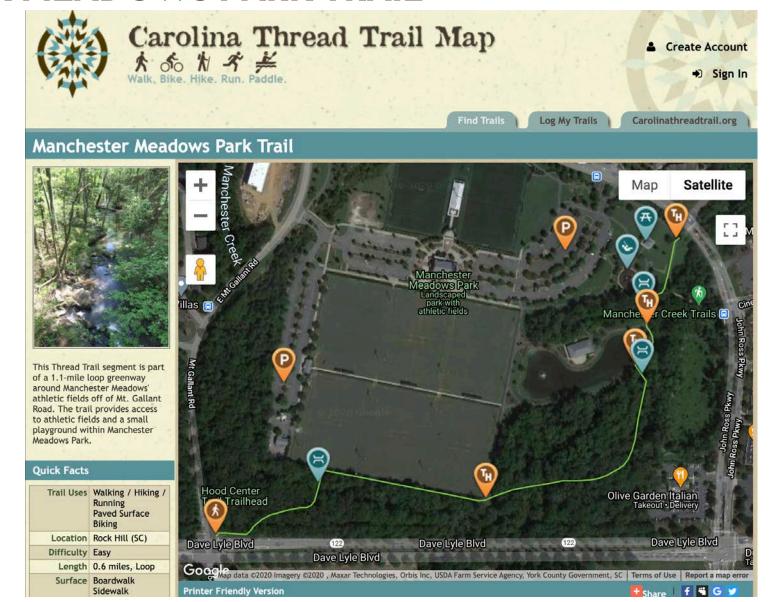






MANCHESTER MEADOWS PARK TRAIL













MANCHESTER MEADOWS PARK TRAIL

Rock Hill, SC

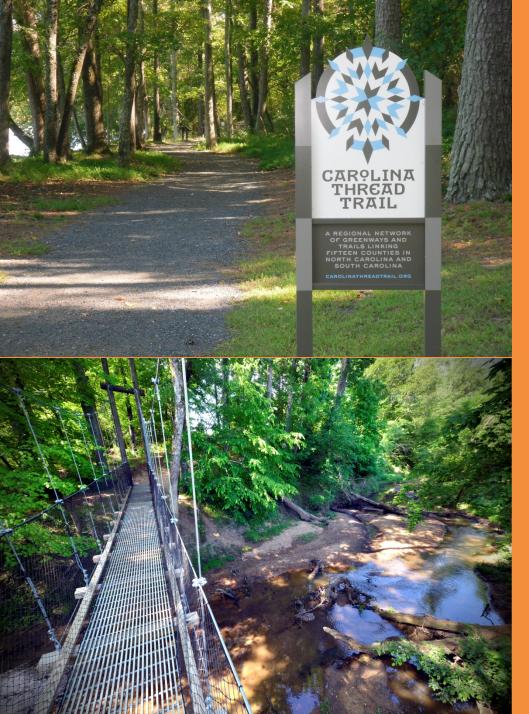
0.6 miles

Paved surface









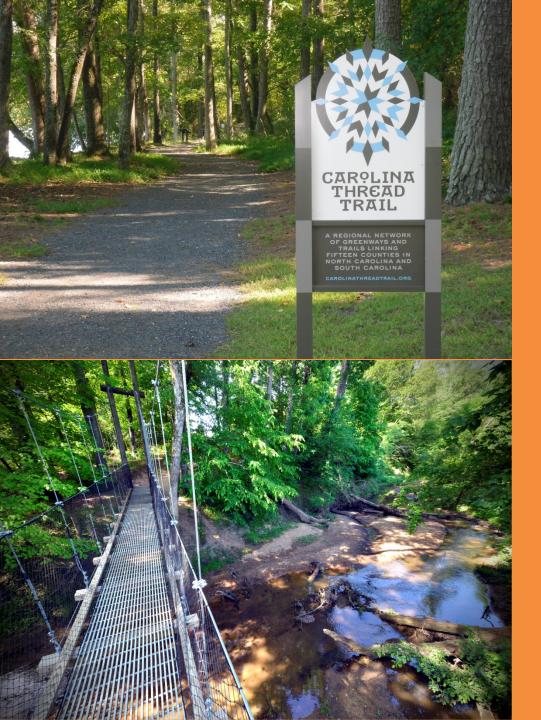




- Acquisition
- Corridor Planning
- Engineering and Design
- Construction (our favorite!!)

Since it began – approx. \$6,000,000 awarded, which has helped to leverage other public and private funding for trails and land protection









Evaluation Factors:

- Location on priority corridor
- Adds miles to existing segment
- Collaboration and partnerships
- Serves all members of the community

- Project readiness
- Public and private support
- Trail maintenance
- Project excellence
- Focus on trail construction in priority corridors
 - Regional competitive process
- Two application cycles per year

CTT 2020 GRANT IMPLEMENTATION RECIPIENTS

| _ |
|---|

| Applicant | County | Grant Type | Award Amount | Details |
|--|-----------|--------------|-----------------|--|
| City of Belmont | Gaston | Design | \$25,000 | Abbey Creek Greenway Design |
| Cherokee County Recreation District | Cherokee | Construction | \$45,000 | Construction Overmountain Victory Trail Chesnee to Cowpens NMP |
| City of Gastonia | Gaston | Construction | \$45,000 | Extension of Avon/ Catawba Greenway |
| City of Shelby | Cleveland | Construction | \$75,000 | Suspension Bridge Construction First Broad River Trail |
| Cleveland County Water | Cleveland | Acquisition | \$40,000 | Property Acquisition to Facilitate Trail |
| Catawba Lands Conservancy | Lincoln | Acquisition | \$40,000 | Acquire Old Stumpy Preserve Facilitate Forney Creek Trail Extension |
| City of Rock Hill | York | Construction | \$50,000 | Extension of Manchester Meadows Greenway |
| Tarheel Trailblazers | Gaston | Construction | \$38,000 | Belmont to Cramerton Connection |
| Town of Marshville | Union | Construction | \$8,000 | Trail Bridges and Signage Improvements |
| York County | York | Design | \$25,000 | Trail Design on Riverbend (Bowater) Parcel |
| Totals | | | \$391,000 | |



Proposed Catawba River Trail Connection





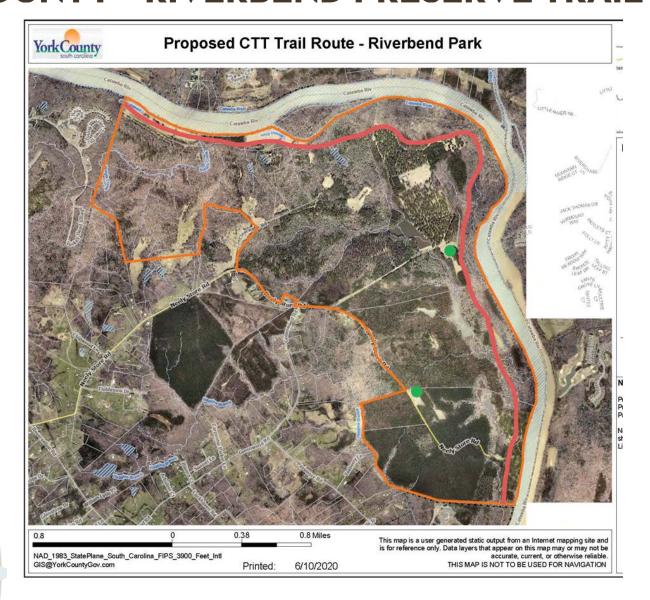
ROCK HILL - MANCHESTER CREEK GREENWAY

- \$50,000 Construction
- Closes gap on connection between River Park and Red River Road - Paved Greenway
- Corridor eventually connects Manchester Meadows Park
- Potential connection to Panthers Facility
- Use of CTT funds in current phase under construction (red segment on map)
- Helps provide continuous connection to Piedmont Med Center Trail



YORK COUNTY - RIVERBEND PRESERVE TRAIL



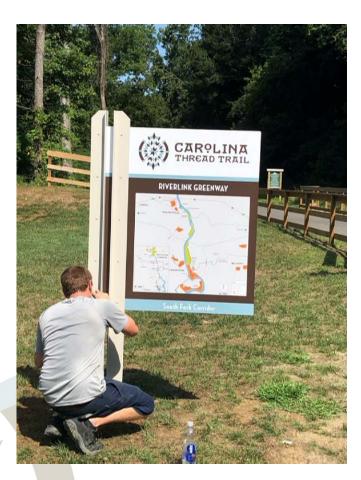


- \$25,000 Design
- 5 miles of trail on newly acquired 1900-acre property
- 8' wide natural surface shareduse trail
- High priority CTT Corridor along Catawba River
- Will connect to existing Catawba Indian Nation Trail
- Strategic segment; connections north to Rock Hill



CTT SIGNAGE INITIATIVE







- "Unify" signage throughout CTT Region
- Current Signs are 10+ Years Old
- Consistency and Brand Recognition
- Pilot Program Underway Gaston County
- User Group Evaluation
- Partnership with Local Community is Essential
- NOT Changing our Logo!!





CTT SIGNAGE INITIATIVE











GET INVOLVED - TRAIL MASTERS











GET INVOLVED - VOLUNTEER





In a typical year:

(2020 has not been a typical year!)

- 30 public work days (public, private, corporate)
- ~50 Programs
- 4 special events
- 1,200+ volunteers throughout





GET INVOLVED - VOLUNTEER















COMMUNITY ENGAGEMENT



















GET INVOLVED - PROGRAMS















OUTREACH AND EDUCATION



Virtual Trail Forum December 3, 2020













REGIONAL ROUNDTABLES - STAY TUNED FOR LATE









TRAILS ON TAP



March 2019- Belmont, NC



- Gaston,
 Lincoln,
 Cleveland,
 and York
 Counties
- 45 attendees
- Natural
 Surface is
 the most
 preferred
 surface type
- Extend trails in Eastern Gaston County along South Fork River

July 2019- Waxhaw, NC



- Union,
 Lancaster,
 Chester,
 York, and
 Cherokee
 Counties
- 45 attendees
- Natural Surface is the <u>most</u> preferred surface type
- Extend trails in Eastern York County along the Catawba River





UNIQUE MARKETING - CAROLINA THREAD TRAIL PALE ALE







- Blue Blaze Brewing
- 3rd Canning
- \$1,855 donation to CTT





Support the Carolina Thread Trail!

The Thread Trail is built through a public/private funding model. Private donations are leveraged with public funds to create catalytic community grants to plan and build trails, as well as support program expenses including maintaining the trails and keeping them clean.

Your support is essential to advancing the Thread Trail throughout our 15-county region, and as a thank you, donors receive swag as well as invitations to special events and exclusive outdoor outings!

The Carolina Thread Trail is a 501c3 charitable organization and donations are taxdeductible

PLANNED GIVING OPTIONS

EVERY



DONATED

HAS BROUGHT IN (AVERAGE)

























DONATE ONCE

GIVE MONTHLY

HONORARIUM/MEMORIAL





QUESTIONS????

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